

## IT'S A CHOICE .... A STATE OF MIND!!

Looking for something different to capture your audiences and inspire them to achieve more? You've found it! Let Sonu show your team their future is in their own hands. With a little attitude, a little perseverance, success is in reach.

## HE AMAZES HIS AUDIENCE ... EVERY TIME!!

Sonu is the perfect choice for your next speaking event. He has class, humor, and magic. Besides keeping your audience on the edge of their seats, he'll manage to teach them a thing or two along the way and leave them roaring to go!

## AMAZING PROGRAMS THAT MAGICALLY INSPIRE MAGIC FROM THE H.E.A.R.T.: ADAPTABILITY, RESILLIENCE, and SUCCESS

Change is inevitable, but how we choose to react to it can mean the difference between success and failure. Sonu Varkey firmly believes happiness and success are the result of the choices we make, and he wants to help others achieve it for themselves. Despite having lived most of his life with a severe heart condition and experiencing heart failure *TWICE*, Sonu believes life is "Better than he deserves." He is on a mission to help others to get off the bench and live life to the fullest with his incredible and heart-stopping story- literally.

#### SELL THE SIZZLE—Making the Impossible Possible

We've all heard that saying, but what does it really mean? As a sales person, you can be quite successful selling a product or service, but if you can connect with your customer and sell the benefits of your product or service to that individual customer, the customer will be much happier with the purchase. Sell the benefits, not the features. Sell your customer what he wants, not what he needs.



#### BE MORE MEMORABLE with H.E.A.R.T. Magic

In today's overcrowded marketplace, it's hard to stand out from the crowd. Learn techniques for connecting with your prospects and clients and for increased success and stickiness. Sonu's H.E.A.R.T method will show you how to make that authentic connection and show your clients why they *WANT* what you have to offer.

"Amazing ... Incredible ... Unbelievable—These are just a few of the adjectives my team continues to use as they talk about Sonu's presentation. He had us on the edge of our seats and rethinking everything we knew. No one was looking at their phones! Everyone was engaged—even after he left the stage!" *Executive Vice President, Texas Instruments* 

### **BOOK SONU TODAY!**

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MeetSONU

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# ♣ Entertainer ♥Speaker ♠ Promoter ♦ Making the Impossible, Possible One Audience At a Time

As an Entertainer, Speaker, and Promoter, Sonu's goal is to inspire you to rethink things you thought were impossible. The son of immigrant parents, he came to the USA when he was two and later got his citizenship. He's lived with an extremely rare heart condition since he was 15, and has survived heart failure—TWICE.

Sonu's goal is to help people rediscover the wonder they experienced as a child and take control of their lives and achieve their goals. He truly believes that he is "Better than he deserves," and he wants you to experience similar abundance. Whether doing magic or inspiring and teaching audiences, Sonu gets people out of their seats and involved in what's going on. He uses humor and magic to bring his presentations to life.

Sonu started his career in sales and training working for Zale Corp and e-Telequest. After 9/11, he remade himself into a top-producing realtor and broker and started his own brokerage. Then after surviving his second heart failure, he decided to pursue his lifelong passion of becoming a professional magician.

Sonu has performed for companies all over the world and for numerous celebrities, including TV stars, Grammy-winning singers, and professional sports stars.

Sonu resides in the Dallas-Ft. Worth area

with his wife and 2 children. He looks forward to AMAZING your audience soon.

# **Clients Who've Been Amazed**

- Texas Instruments
- Ronald McDonald House Charities •
- Keste
- TH Med
- Interstate Batteries

- Neiman Marcus
- Spanx
- Bachendorf's
- Golden Chick
- Reunion Tower
- The Aberg Center
- Brink's Global Services •
- Interwerx
- US Air Force .
- Tech Mahindra .
- **Dallas Cowboys**
- **Texas Rangers**
- **Dallas Legends**
- Boy Scouts of America
- **Erickson Sales**